

FOR IMMEDIATE RELEASE

Tuesday, January 10, 2023

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Kevin Cole Assumes Duties as Mid Oregon Credit Union's President/CEO

Cole succeeds long-time CEO Bill Anderson

(Bend, OR) Mid Oregon Credit Union announced that Kevin Cole officially assumed the role of President/CEO on January 1. Cole replaces long-time CEO Bill Anderson who retired at the end of 2022, completing a distinguished 32-year career of service to Mid Oregon and the Central Oregon community.

"I am honored and grateful to be leading such an outstanding team of dedicated and talented professionals," said Cole. "It is my pleasure to guide Mid Oregon through its next chapter as we move forward with the key objectives we have identified."

Cole joined the Mid Oregon team in 2016 as the Chief Financial Officer and advanced to Executive Vice President. In 2021, he was named President. During Cole's tenure, he has helped transform the credit union through technology, vision, advocacy, and talent development.

Projects Cole has led to date include developing a Workforce Housing Loan Program, removing barriers for people to open checking accounts, and offering next-generation digital banking services. Cole currently serves as a member of the Bend Economic Development Advisory Board as the Advocacy Committee chair and as a member of the Board of Directors for Economic Development of Central Oregon (EDCO).

Anderson expressed his confidence in his successor. "Early on, I identified Kevin as someone with a high level of integrity and accountability," said Anderson. "To be able to work with him for the past five years has helped me to know with certainty that we have the right leader in place, and this is the right time for me to turn over the reins."

Cole is a lifelong learner with a B.A. in Political Science from UC Irvine, an M.B.A. from the University of Oregon, and holds the Chartered Financial Analyst® designation. He currently lives in Bend with his wife, Robi and two French bulldogs, Moet and Autzen.

Photos:

- Kevin Cole, President/CEO

[Mid Oregon Credit Union](#) is a full-service, member-owned financial cooperative headquartered in and serving Central Oregonians since 1957. With over 43,800 members in Deschutes, Jefferson, Crook, Wheeler, Lake, and North Klamath Counties and over \$660 million in assets, Mid Oregon partners with members to meet their financial needs and to help them achieve their dreams. Mid Oregon was recently named a Top Workplace in Oregon and Southwest Washington for 2022. For more information about our services and branch locations in Bend, La Pine, Madras, Prineville, Redmond, and Sisters, please visit midoregon.com.



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